



Five Objectives to achieve to 'Plastic free Community' status from SAS

Objective 1- Local governance

Local council (town, parish or community) passes a resolution to support Plastic Free Communities, committing to plastic free alternatives and supporting plastic free initiatives within the constituency

- Council leads by example to remove single use plastic items from their premises.
- Council to encourage plastic free initiatives, promoting the campaign and supporting events.
- A representative of the council must be named on Plastic Free steering group (see Obj 4)

Objective 2- Resistance Hubs

At least 3 single use plastic items removed from local businesses and retailers; replaced with sustainable alternatives. Target no of businesses based on population size. Leamington = 24 businesses. Warwick = 12?

- Identify 3 single use plastic items to focus on and find alternatives (eg straws, plastic cutlery, cans instead of PET etc....)
- Gain agreement (and proof) from number of business above to remove
- Award 'Stamp of approval'

Objective 3: Plastic Free Allies

Gain widespread community support or PFL, spreading the message and establishing the call to arms against Wasteland. Targets will be suggested and will be judged on individual allocation. More evidence provided of Plastic Free being adopted by local community, the increased effectiveness of the campaign.

The following to remove 3 pieces of single use plastics...

- At least one community organisation (e.g guides, WI, Rainbows?)
- 50% of community spaces: to include parks, community centres, village halls, places of worship, libraries etc)
- Social media campaign...get others lobbying their local places for us
- 30% of schools on area (education talks, presentations)
- 50% of colleges/unis (education talks, presentations)
- A flagship employer (Nat Grid, JLR?)

Objective 4. On the ground action. Plastic Free Rallies.

At least 2 community events arranged and made open for all to attend in one calendar year and one fundraising event for SAS to support campaign

Objective 5: Local Strategic group

Local group of stakeholders to meet at least once per year to discuss progress locally, agree and set direction, meet objectives and complete application for status.