

ROYAL LEAMINGTON SPA TOWN COUNCIL OBJECTIVES FOR 2014/15

Royal Leamington Spa Town Council recognises the unique features of the town and strives to maintain and improve it as a place to work, live and play. We recognise that we are fortunate to represent a lively town, with its many and diverse groups and cultural activities. We aim to preserve and enhance the special character of Leamington Spa Town Centre. We aim to promote a healthy and active interest in activities and arts in the town, and to engage with all residents to find out their views. We support vibrant communities and voluntary involvement in the town. We want to keep our town green and clean.

WORKING FOR A THRIVING & LIVELY TOWN *Specifically we want;*

to develop collaborative working arrangements with Warwickshire County Council and Warwick District Council, especially in relation to Town Centre development, and planning in particularly deprived neighbourhoods

- by working with the Town Centre Development Manager, to ensure the views of this Council are heard
- by considering plans for specific wards
- through working with BID Leamington, the RLS Chamber of Trade, Old Town Team and other organisations such as the Leamington Society
- by maintaining Leamington Town Centre as a place to shop, and a place to meet friends

to respond to WDCs Local Plan with a detailed argument for how we want to see Leamington develop

- by highlighting the need for new housing for all and specially social housing
- by emphasising the need for employment opportunities for all our community
- by emphasising that we do not want any Sexual Entertainment Venues in the town
- by acknowledging the history of the town
- by promotion of transport for all, that includes public transport, cycling and pedestrian traffic
- by promoting social cohesion
- in active promotion of community safety

to engage with local residents to ascertain views on planned developments

- to find ways of getting residents views, including through the use of social media
- messages everywhere *-we want to hear from you*
- by working with local organisations to preserve and promote historical aspects of the town
- by working with WDC to develop a policy on HIMOs
- through engaging with existing groups, such as residents' associations, Warwickshire University etc.

to support and develop all aspects of civic life, particularly through the offices of the Mayor and Deputy Mayor

- by planning how to celebrate in 2014 the 200th anniversary of the Pump Rooms
- by engaging with the Event Management Officers of WDC in planning events in Leamington
- by supporting and promoting vibrant community and voluntary action, through our Culture and Community committee
- by our support to music, arts
- through our support to the Blue Plaque scheme
- promotion of cultural links and understanding through our Twin Town Agreements and Friendship links with other nations.

to promote equality for all, and particularly in the more socially deprived wards in the town

- by continued support to CAB
- by celebrating our cultural diversity
- by supporting Warwick District Shopmobility, and to advise on its long term financial Viability

to support our policies to maintain positive ecological action

- by encouraging pedestrians and cyclists, and discouraging over-use of cars
- through our support to Transition Towns and Fair Trade
- keeping our town green and clean
- by our street tree planting programme
- through our support to Leamington in Bloom
- active support for Allotment Societies and those wishing to establish new Allotment sites

to promote the work of the Town Council

- by more active promotion of those activities we support financially eg Music in the Park
- by promoting in all media the groups and activities we fund, eg more posters in prominent places to advertise events, *Funded by Leamington Town Council*
- posters in the Town Hall which promote the Town to visitors.
- to work with the Tourist Information Service and Leamington BID to promote the town and its activities and events to visitors, and examining signage within the town

to ensure that all expenditure of this Council is consistent with these objectives

- through rigorously examining all applications for grants
- scrutinising all expenditure and income