

## **LEAMINGTON IN BLOOM update – February 2022**

Progress since 10<sup>th</sup> January 2022:

- **Magazine**

Completed by Annabel Rainbow on 8<sup>th</sup> February, circulated to LiB members for sign off then sent to print at WDC on 11<sup>th</sup> February. Delivered to the Town Hall on 16<sup>th</sup> February.

Part sponsorship was obtained from Belvoir Estate Agents for this year's edition. 150 copies printed on more environmentally friendly paper than previously.

Copies to be left in the TIC and front desk of the Town Hall, given to green groups and other community organisations and distributed at events that LiB attend through the year such as Art in the Park.

- **Trees in Jephson Gardens**

Agreed to update and reprint the visitor info leaflet on interesting and significant trees in Jephson Gardens to be made available through the TIC, Town Hall and Glasshouse.

Sidney Syson has done a comprehensive review of the leaflet in terms of the trees included and the group had some text updates. DSO to liaise with WDC Design to draft a new version. Aiming to have leaflet back in circulation by the end of May.

- **Platinum Jubilee Tree**

An Acer was planted on Newbold Comyn by WDC contractors idverde on 4<sup>th</sup> February as Leamington in Bloom's Platinum Jubilee Tree. The species and location was chosen by Jon Holmes as was the date of planting. Photos were taken and used on the Town Council social media.

The Mayor will have a photo opportunity by the tree on 11<sup>th</sup> March as that is Plant a Tree for the Jubilee Day. This will be used with a press release and on the LiB social media and website.

- **Entry to HEiB Competition 2022**

LiB has been registered to participate in the judging competition again this year (in the small city category as previously). It was agreed to use the route already agreed and driven in 2020 as it is still appropriate and interesting. The route will be test driven again by LiB members at the start of March to pinpoint any issues which need addressing.

A date for the judges' visit to be sought by the DSO (usually second week in July).

- **Photographic Competition 2022**

Theme this year is 'Landmarks of Leamington'. Prizes remain the same (1<sup>st</sup> £50, 2<sup>nd</sup> £35, 3<sup>rd</sup> £20) and the winning entries plus another 11 top entries will form the LiB Calendar 2023.

Can enter via the entry form on the LiB website or by emailing the DSO for an entry form. Three entries max/person. Closing date is 26<sup>th</sup> August. Advertising via posters in parks noticeboards, Town Hall noticeboards, LiB and Town Council social media, LiB website and a press release.