



Working *together*

South Warwickshire Economic Development Strategy Consultation

Please refer to the Strategy document to complete this consultation. Please tick the appropriate box or answer in the space provided.

Page 20 – Our Vision and Our Mission

Our Vision

Our vision for South Warwickshire is that by 2028, Stratford-on-Avon and Warwick District Councils will have contributed to creating a larger, stronger, greener and more inclusive economy.

Our Mission

Both Stratford-on-Avon and Warwick District Councils have declared climate change emergencies and are committed as organisations to achieving net carbon neutrality by 2025. Aside from the positive environmental impacts of achieving carbon neutrality, mitigating and adapting to climate change will generate positive economic impacts and new opportunities for jobs and investment in new sectors, driving forward innovation in existing sectors and creating the cross-fertilisation of ideas. The Councils want to capture and capitalise on these opportunities and see South Warwickshire leading the way in decarbonising the local economy while promoting growth and social inclusion. Our mission, therefore is:

To foster the growth of the South Warwickshire economy sustainably and equitably. Working together, we will seek to achieve economic participation and prosperity for everyone in South Warwickshire. We will also lead the way and take smarter steps towards a greener future to meet our ambitions for a 55% reduction in South Warwickshire's carbon emissions by 2030.

Q1. Do you agree with the Vision and Mission statements?

Yes

No

If no, please make your comments below.

Page 20 – Our Focus

Q2. Do you agree with our focus on the three themes of People, Productivity and Place?

Yes

No

If no, please make your comments below.

Page 20 – Objectives

Across these themes we have identified eight objectives that the two Councils want the strategy to accomplish.

People - Objectives

- 1. To address the skills imbalance*
- 2. To improve the affordability of housing*

Q3. Do you agree these are the correct objectives?

Yes

No

If no, what objectives do you feel should be considered?

Productivity - Objectives

3. *To strengthen existing economic sectors*
4. *To de-carbonise the existing South Warwickshire economy*
5. *To attract new sectors to diversify the local economy*

Q4. Do you agree these are the correct objectives?

Yes No

If no, what objectives do you feel should be considered?

Place - Objectives

6. *To improve infrastructure provision across South Warwickshire*
7. *To increase the vitality of our high streets and town centres and promote the economic value of our artistic and cultural assets*
8. *To ensure the adequate supply of employment land*

Q5. Do you agree these are the correct objectives?

Yes No

If no, what objectives do you feel should be considered?

Pages 21 and 22 - Priority Actions

People - Priority Actions

Q6. Do you agree with these priority actions?

Yes

No

If no, why not and please suggest any actions you feel are missing?

Productivity - Priority Actions

Q7. Do you agree with these priority actions?

Yes

No

If no, why not and please suggest any actions you feel are missing?

Place - Priority Actions

Q8. Do you agree with these priority actions?

Yes

No

If no, why not and please suggest any actions you feel are missing?

Profile

Q9. Do you...? (Tick all that apply)

- | | |
|--|--|
| <input type="checkbox"/> Live in Stratford-on-Avon District | <input type="checkbox"/> Work in Warwick District |
| <input type="checkbox"/> Work in Stratford-on-Avon District | <input type="checkbox"/> Study in Warwick District |
| <input type="checkbox"/> Study in Stratford-on-Avon District | <input type="checkbox"/> Other |
| <input type="checkbox"/> Live in Warwick District | |

Q10. If completing the consultation as a resident of either Stratford District or Warwick District, where do you live? Please provide your postcode below.

Q11. In which age group do you belong?

- | | |
|---|----------------------------------|
| <input type="checkbox"/> 29 years old and under | <input type="checkbox"/> 45-64 |
| <input type="checkbox"/> 30-44 | <input type="checkbox"/> 65 plus |

Q12. Are you completing the consultation on behalf of an organisation?

- | | |
|------------------------------|-----------------------------|
| <input type="checkbox"/> Yes | <input type="checkbox"/> No |
|------------------------------|-----------------------------|

Q13. Are you completing the consultation on behalf of a business?

- | | |
|------------------------------|-----------------------------|
| <input type="checkbox"/> Yes | <input type="checkbox"/> No |
|------------------------------|-----------------------------|

Q14. If yes, what is the size of your business?

- | | |
|---|---|
| <input type="checkbox"/> 1-3 employees (micro-business) | <input type="checkbox"/> 50-249 employees (medium business) |
| <input type="checkbox"/> 4-9 employees (micro-business) | <input type="checkbox"/> 250+ employees (large business) |
| <input type="checkbox"/> 10-49 employees (small business) | |

Q15. What sector is your business/organisation in?

- Business/Professional/Financial
- PR/Marketing/Digital/Creative/Media/Publishing
- Hospitality/Tourism/Leisure/Cultural
- Retail/Wholesale (including online)
- Manufacturing/Engineering/Aerospace/Automotive
- Civil Engineering/Construction/Trades/Building and Environmental Technologies/Energy
- Science/Technology/Medical Technologies
- Health/Healthcare/Medical/Beauty
- Education/Childcare
- Transport/Logistics/Storage
- Landbased and Animals
- Public Sector
- Third Sector (charity/voluntary/community)/Support Organisation
- Other

Thank you very much for completing this consultation. Please return to FREEPOST RTYG-BGXS-ESLZ, Stratford-on-Avon District Council, Elizabeth House, Church Street, Stratford-upon-Avon, CV37 6HX.